

HOME for GOOD

Thursday, May 16, 2024 | 6:00-9:00 pm

WBUR CitySpace | 890 Commonwealth Ave | Boston, MA 02215

About MHSA and Home for Good

The Massachusetts Housing & Shelter Alliance (MHSA) is a statewide nonprofit dedicated to ending homelessness in Massachusetts. MHSA focuses on permanent supportive housing and primarily serves unaccompanied adults who have experienced years of homelessness and who have multiple, complex disabling conditions.

Home for Good (HFG) is MHSA's signature special event reception that provides resources to enable MHSA to continue working to end homelessness in the Commonwealth. The 2024 event will be in person at WBUR City Space in Boston. Join us to celebrate MHSA's innovations and recognize this year's honorees, who demonstrate an exceptional commitment to addressing homelessness in their respective communities.

Sponsorship Opportunities

Headline \$25,000	Prominent logo/name placement on all event materials Reserved seating Verbal recognition during the event Opportunity to speak at the event Full-page color ad in digital program book Mention in press releases and event write-ups Opportunity to include a slide in event slide show Social media spotlight 20 event tickets
Raise the Roof \$10,000	Prominent logo/name placement on all event materials Reserved seating Verbal recognition during the event Full-page black and white ad in digital program book Mention in press releases and event write-ups Opportunity to include a slide in event slide show Social media spotlight 10 event tickets
Turn the Key \$5,000	Logo/name placement on all event materials Half-page black and white ad in digital program book Logo/name included on slide in event slideshow Social media spotlight 10 event tickets
Lay the Foundation \$2,500	Logo/name placement on all event materials Quarter-page black and white ad in digital program book Logo/name included on slide in event slideshow Social media spotlight with other Lay the Foundation Sponsors 8 event tickets
Pave the Way \$1,000	Name listed on all event materials Name listed in digital program book Name included on slide in event slideshow Social media spotlight with other Pave the Way Sponsors 8 event tickets
Individual Ticket	Individual tickets are \$150 and will go on sale starting in February 2024.

For questions on the benefits of sponsorship, please contact Joe Finn, MHSA President at jfinn@mhsa.net.



Thursday, May 16, 2024, 6:00-9:00 pm | WBUR CitySpace, Boston, MA
Sponsorship Registration

Contact Name:

Sponsor Name:

Address:

City: State: Zip:

E-mail:

Phone:

Select Sponsorship Level

- Headline - \$25,00
- Raise the Roof - \$10,000
- Turn the Key - \$5,000
- Lay the Foundation - \$2,500
- Pave the Way - \$1,000

Payment via Credit Card

Card Type: Visa MasterCard Amex Discover

Card Number:

Expiration Date: CVV:

Signature:

Check Payment

Send check payable to MHSA
PO Box 8638, Boston, MA 02114

Send Invoice

Please send invoice to:

Tickets go on sale in February 2024.

Digital Program Book Ad Specs

Full Page Ad

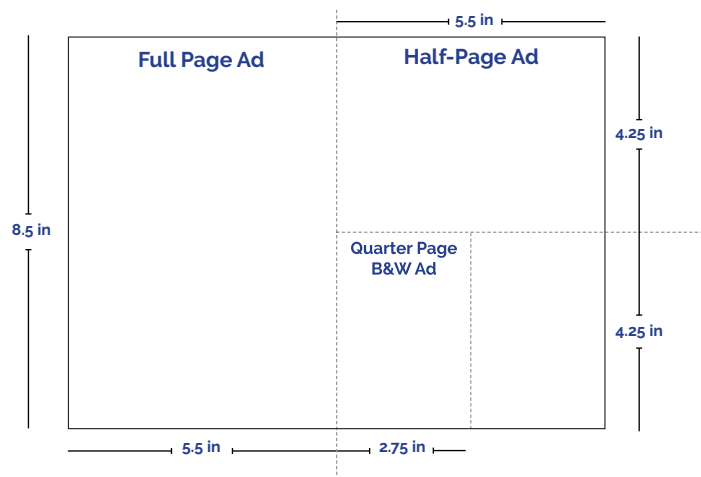
- In color: Headline Sponsor
- Black and white: Raise the Roof Sponsor
- Size 8.5 x 5.5 in
- Acceptable file formats: .eps, .jpeg, .png, and .pdf

Half Page Ad

- Black and white: Lay the Foundation Sponsor
- Size 4.25 x 5.5 in
- Acceptable file formats: .eps, .jpeg, .png, and .pdf

Quarter Page Ad

- Black and white: Turn the Key Sponsor
- Size 4.25 x 2.75 in
- Acceptable file formats: .eps, .jpeg, .png, and .pdf



Please email the artwork to Mary Powers, MHSA Communications Manager at mpowers@mhsa.net by **April 10, 2024**.